



## Cabinet Highways Report

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**Report of:** Executive Director, Place

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**Report to:** Cabinet Member for Business, Skills & Development

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**Date:** 12 June '14

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**Subject:** Petition – Request for further consultation with respect to a proposed pay & display parking scheme on Ecclesall Road at Banner Cross.

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**Author of Report:** Nat Porter (t 34192)

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**Key Decision:** NO

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**Reason Key Decision:** Not applicable

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**Summary:** The purpose of this report is to receive a petition concerning the proposed pay & display parking scheme on Ecclesall Road at Banner Cross district centre. The petition requests that additional public consultation is conducted before the proposed experimental introduction of the scheme.

The report sets out the background to this petition and makes recommendations accordingly.

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**Reasons for Recommendations:**

The petitioners' request can be accommodated as part of the development process for the scheme at only minor cost.

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**Recommendations:**

The findings from the public consultation exercise to be held on 3<sup>rd</sup> June, 2014 inform the development of the proposed parking scheme.

The lead petitioner and affected parties are informed of the outcome of that meeting and this decision.

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**Background Papers:** Appendix A – Petition and appended documents

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**Category of Report:** OPEN

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## Statutory and Council Policy Checklist

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| <b>Financial Implications</b>   |
| NO    Cleared by: M. Bullock 8 May '14  |
| <b>Legal Implications</b>   |
| YES    Cleared by: N. Wynter 1 May '14  |
| <b>Equality of Opportunity Implications</b>                                     |
| NO    Cleared by: I. Oldershaw 24 Apr '14                                       |
| <b>Tackling Health Inequalities Implications</b>                                |
| NO  |
| <b>Human Rights Implications</b>  |
| NO  |
| <b>Environmental and Sustainability implications</b>                            |
| NO  |
| <b>Economic Impact</b>  |
| NO  |
| <b>Community Safety Implications</b>  |
| NO  |
| <b>Human Resources Implications</b>   |
| NO  |
| <b>Property Implications</b>  |
| NO  |
| <b>Area(s) Affected</b>   |
| Ecclesall ward  |
| <b>Relevant Cabinet Portfolio Lead</b>  |
| Cllr. Leigh Bramall   |
| <b>Relevant Scrutiny Committee</b>  |
| Economic and Environmental Wellbeing  |
| <b>Is the item a matter which is reserved for approval by the City Council?</b> |
| NO  |
| <b>Press Release</b>  |
| NO  |

## **REPORT TO THE CABINET MEMBER FOR BUSINESS, SKILLS & DEVELOPMENT**

### **PETITION – REQUEST FOR FURTHER CONSULTATION WITH RESPECT TO PROPOSED PAY & DISPLAY PARKING SCHEME ON ECCLESALL ROAD AT BANNER CROSS.**

#### **1.0 SUMMARY**

- 1.1 The purpose of this report is to receive a petition concerning the proposed pay & display parking scheme on Ecclesall Road at Banner Cross district centre. The petition requests that additional public consultation is conducted before the proposed experimental introduction of the scheme.
- 1.2 The report sets out the background to this petition and makes recommendations accordingly.

#### **2.0 WHAT DOES THIS MEAN FOR SHEFFIELD PEOPLE**

- 2.1 Managing kerbside parking in district shopping centres to protect access for customers contributes to '*A Strong and Competitive Economy*'.

#### **3.0 OUTCOME AND SUSTAINABILITY**

- 3.1
  - Ensure that the proposed parking scheme achieves the objective of improving customer access to shops in the Banner Cross district centre.
  - Minimise any negative impacts of the parking scheme as far as possible whilst achieving the above objective.

#### **4.0 MAIN BODY OF THE REPORT**

- 4.1 A petition signed by 47 people in the Banner Cross area was received in April 2014, requesting that proposals for a pay & display parking scheme on Ecclesall Road at Banner Cross are deferred until further consultation has taken place. This is included in Appendix A to this report.
- 4.2 The scheme involved the introduction of time-limited pay & display parking on Ecclesall Road at Banner Cross district centre. The scheme is being progressed in response to concerns raised by some traders and ward councillors that long-term parking is hindering customer access to their shops, and is intended to improve trading conditions for local businesses by improving the turnover of parked vehicles.
- 4.3 A consultation exercise was held with frontagers of the directly affected part of Ecclesall Road on March 2014, with a view to determining appropriate time limits and extents for the scheme. An indicative scheme was presented as part of this consultation. A revised scheme is currently being developed, informed by the responses received to the public consultation.

- 4.4 Only frontagers on Marmion Road and the part of Ecclesall Road under consideration were invited to participate in the March 2014 consultation. This was because the purpose of the consultation was principally to identify suitable time limits and extents for the pay & display parking, to best meet the needs of local businesses.
- 4.5 Subsequent to that consultation exercise, a business proprietor based on Ecclesall Road collected the petition regarding the scheme, predominantly signed by residents of side streets adjacent to Ecclesall Road. The petition requests that the introduction of a scheme is deferred until further consultation has taken place.
- 4.6 Documents appended to the petition also described a number of concerns raised regarding the proposed parking scheme, and a number of suggested alternative schemes.
- 4.7 Following the receipt of various concerns of residents of side streets in the Banner Cross area, ward members have arranged a public meeting, which will have been held on the evening of 3<sup>rd</sup> June. This will form part of the development process for the proposed scheme, and is considered to meet the petitioners' request.
- 4.8 This meeting will be held nine days before the Cabinet Member Decision Session, and after the deadline for the submission of reports. An officer will give a verbal update at the Cabinet Member Decision Session.

4.9 **Legal Implications**

The Council has a statutory duty to promote road safety and to ensure that any measures it promotes and implements are reasonably safe for all road users. In reaching decisions of this nature it must clearly take into account any road safety issues that may arise and follow the relevant legislation and guidance. Providing that it does so, it is acting lawfully, as it is doing in this case.

**5.0 ALTERNATIVE OPTIONS CONSIDERED**

- 5.1 Declining the petitioners' request for additional consultation was considered. Petitioners would still have opportunity to comment on the scheme as part of the statutory process laid out by the Local Authorities' Traffic Orders (Procedure) (England & Wales) Regulations 1996. In this particular instance, this would be for a six month period, during which the scheme would be introduced experimentally when comments can be made and considered in light of practical experience of the operation of the scheme.
- 5.2 In this instance, it was felt that a public meeting would be advantageous in providing an opportunity to explain the likely impacts of the scheme based on experience elsewhere, to allay concerns about the proposals that may not be well founded, and to consider where changes to the proposals could be made to help address concerns of the wider area.

## **6.0 REASONS FOR RECOMMENDATIONS**

6.1 The petitioners' request can be accommodated as part of the development process for the scheme at only minor cost, and can allow for changes to the scheme to be considered to mitigate for any local concerns.

## **7.0 RECOMMENDATIONS**

7.1 The findings from the public consultation exercise to be held on 3<sup>rd</sup> June, 2014 inform the development of the proposed parking scheme.

7.2 The lead petitioner and affected parties are informed of the outcome of that meeting and this decision.

**Simon Green**  
**Executive Director, Place**

**May 2014**